Let's #RallyForRestaurants

Support your members by paying it forward

With all of the uncertainty in the coming weeks, we know that your members, the many restaurateurs and local businesses, are going to be severely impacted. We’re here to help navigate the turbulence and support the communities you’re a part of. Below are some of the resources that will directly benefit your members:

Find a Local Restaurant on RallyForRestaurants.com
Encourage your association members to contribute what they can by ordering takeout and buying gift cards from their fellow restaurants so they can count on that income to keep things running.

Invite Your Members to Join
We invite all restaurants, whether or not they’re Toast customers, to be a part of this campaign.

Challenge Your Friends
Share your support for the campaign on your social media and encourage your network to do so as well.

Why Rally For Restaurants?

800k
Restaurants
Make up small businesses in the U.S.

80%
US Economy
Driven by small businesses

15M
Employees
Save millions of local jobs

WANT TO GET INVOLVED?
RallyForRestaurants.com

FOLLOW US
@RallyForRestaurants
Our favorite restaurants are suffering. Sales are down. Jobs are at risk. Join [insert association name] as we partner with #RallyForRestaurants. We're challenging you to order takeout or buy a gift card from your local spot to help restaurants navigate the COVID-19 health crisis. You'll have an amazing meal to look forward to and will be supporting your fellow local businesses. Do you know a restaurant that needs our help? Reach out to us and we'll make sure they become a part of #RallyForRestaurants. [Insert local association name] is proud to support the [insert region/area] name and we can't do it without you.

Twitter
Your favorite restaurants are suffering. Sales are down. Jobs are at risk. [insert association Twitter handle] is here to help and you can too. Here's how to get involved:
1. Buy takeout or order food online for delivery
2. Buy a gift card (or five)
3. Share #RallyforRestaurants social
4. Challenge a friend or colleague to participate

Instagram
We all have a place. A spot. A special restaurant, cafe, bakery, or bar in our local neighborhood that we frequent. [Insert Association Name] is proud to be a community for all the local places you love. Right now, the restaurant industry is being rocked by a dramatic decline in sales (down nearly 30% as a result of COVID-19). And that is putting thousands of restaurants, millions of jobs and your local economy at risk.

We're committed to helping all of our members and you can help! #RallyForRestaurants challenges you to order takeout or buy a gift card from your favorite local spot. You'll have an amazing meal to look forward to while supporting our [insert region/area] community during this difficult time. Find a restaurant near you @RallyForRestaurants

Here's how to get involved:
1. Order takeout or order food online for delivery
2. Buy a gift card (or five)
3. Share on social
4. Challenge a friend

Click Here for Social Images
Email

Members of [Insert Association Name],

The past few weeks have become a period of swift change and uncertainty. As the country works to combat the COVID-19 crisis, a different crisis has started to grow. You all, our local businesses, whether you’re a restaurant, bar, cafe, or bakery, are struggling to get by. Sales are down. Jobs are at risk. These local businesses are what comprise our association and what make our community great and it is of the utmost importance that we come together during this time to support one another.

For that reason, [Insert association name] is proud to support Rally for Restaurants, a movement started to help those we love fight back against COVID-19 and push our businesses forward. Want to get involved?

- Encourage your members to buy takeout or order food online for delivery
- Offer online gift cards? Get your business listed on the site.
- Share it out with your guests & local community
- Talk to your neighbors about how they can get involved

If there is anything else that our association can do to help you at this time, please let us know!

Thanks [Insert Name]

To learn more about the current public health impact and how to navigate its challenges, we’ve compiled a number of helpful resources for you.